

# Krista Wodajo

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## Web Development Experience

### **Front End Web Developer Extended Partner | Full Spectrum Marketing** *Akron, Ohio | July 2021 - present*

- Create and update websites ranging from content SEO posts and individual landing pages to complete websites
- Troubleshoot and implement solutions to technical issues on websites
- Present final web projects to clients
- Primary developer on major web projects - each of which included a substantial corporate site and 50+ microsites

### **Owner, Web Developer | Press Creative**

*North Canton, Ohio | July 2020 - present*

- Walk each client through discovery and onboarding of their branding and website projects and serve as their main point of contact through the development process and after
- Develop customized websites using WordPress
- Manage client sites through hosting, backups, and software updates

### **Front End Developer | Mass Media Designs**

*Perrysburg, Ohio | April 2018 - April 2022*

- Build websites and e-commerce solutions using WordPress and WooCommerce
- Vet and implement plugins for additional site functionality
- Manage hosting, client domains, and SSL implementation
- Troubleshoot site issues and perform site maintenance
- Collaborate on SEO and digital marketing strategy

## Education

### **Kent State University | Kent, Ohio**

- BA Applied Communication | Graduated 2015

### **Stark State College | North Canton, Ohio**

- AAB Web Design & Development | Graduated 2011
- AAS Technical Communications | Graduated 2009

## Tech Stack & Tools

**Web Languages:** CSS3 | HTML5 | PHP | JavaScript | MySQL

**Web Platforms:** WordPress | Drupal | Shopify

**WordPress Page Builders:** Divi | Elementor | WPBakery

**Development Tools:** ACF | Slick Slider | FacetWP | Gravity Forms

**E-Commerce:** WooCommerce | Shopify | Stripe | PayPal | Authorize.net

**Design:** Adobe Creative Suite | Figma

**Marketing:** HubSpot | MailChimp | Constant Contact